

VENDOR FEE INFORMATION

\$375.00 Vendor Fee (all areas)

One-half (\$187.50) of Vendor Fee is Due Upon Registration.

The Balance of \$187.50 is due no later than 09-05-08.

Vendor Fee Includes:

****10' x 6' Area**

**** One 8' Table w/Table Cover & 2 Chairs**

**** List of Attending Brides**

**** Year-long Listing of Your Company on Weddings to Brag About Bridal Show's Web Site**

Please provide a door prize and keep it at your booth.

(The winner comes to you.)

*****Your door prize information is due when you register in order to guarantee your name being in the Program**

Your company sign is not included - so you will need to bring your own.

Weddings to Brag About

Bridal & Special Event Show

Mobile Convention Center

One South Water Street

Mobile, AL 36602

(251) 479-3212

www.weddingstobragabout.com

ginmckean@weddingstobragabout.com

October 12, 2008

12:00 NOON until 5:00 P.M.

Sponsored by:

Virginia McKean of:

Southern Elegance Bridal Shows, LLC

*****ALL VENDORS MUST READ AND SIGN THE CONTRACT BETWEEN**


YOU AND SOUTHERN ELEGANCE BRIDAL SHOWS, LLC

FOR THE SHOW.

IT IS ON THE REVERSE SIDE OF THIS FORM***

You may set up Saturday, the day before the show, at The Convention Center between 8:00 AM & 8:00 PM and the day of the show, from 8:00 AM until 11:00 AM. All vendors must be ready by 11:30 AM for the public. The Convention Center will provide security Saturday night for exhibits in the vendor areas, although we assume no responsibility for theft or damage to exhibits.

VENDOR INFORMATION:

PRINT YOUR BUSINESS NAME as you WANT IT TO APPEAR IN THE PROGRAM HERE = 	
(All participating vendors must also sign the agreement on the BACK of this form)	
BUSINESS TYPE:	
E-Mail:	Website:
MAILING ADDRESS:	
City/State/Zip	
Phone:	FAX:
Contact Person:	Contact Phone/Cell/Pgr:
WHAT IS YOUR DOOR PRIZE?	

******IF YOU WANT ELECTRICITY, YOU WILL NEED TO PURCHASE IT FROM THE CONVENTION CENTER DIRECTLY. CONTACT TO PURCHASE POWER IS MARY GORDON FONDE - MGFONDE@MOBILECONVENTIONS.COM**

******IF YOU WANT TO HANG A BANNER, YOU WILL NEED TO CONTACT THE CONVENTION CENTER DIRECTLY ABOUT THAT ALSO. THE CONTACT IS MARY GORDON FONDE - MGFONDE@MOBILECONVENTIONS.COM**

EXHIBITION RULES & REGULATIONS CONTRACT FOLLOW - must be signed

Exhibition Rules & Regulations Contract

Hereinafter, Southern Elegance Bridal Shows, LLC, all Corporate Sponsors, their respective directors, officers, employees and agents are known as the **FIRST PARTY** and Exhibitor(s) and their respective directors, officers, employees and agents will be referred to as **SECOND PARTY**.

1. **CONTRACT FOR EXHIBIT SPACE:** The orders for booth space, assignment of space and the full payment of the rental charge constitute a contract for rental of the space assigned. **Sharing or subletting of booth space is not permitted. SECOND PARTY** failing to occupy space is not relieved of the obligation to pay the full rental price to FIRST PARTY.

2. **OCCUPANCY OF SPACE:** Set up may begin Saturday morning, October 11 FROM 8:00 AM until 8:00 PM and the day of the show beginning at 8:00 AM. Set-up must be completed by 11:30 A.M., October 12, 2008.

3. **CANCELLATION: (a) SECOND PARTY'S CANCELLATION AND REFUND:** In the event **SECOND PARTY** wishes to cancel its exhibit booth space, **SECOND PARTY** will immediately notify FIRST PARTY. If FIRST PARTY receives such notification on or before August 15, 2008, FIRST PARTY will refund all amounts received from **SECOND PARTY**. Notification up to September 1, 2008, 75% of all amounts will be refunded. After September 15, 2008, **SECOND PARTY** will be responsible for payment in full of the Rental Fee.

(b) **Cancellation by FIRST PARTY, and Forfeiture:** In the event of any of the following: (1) **SECOND PARTY** fails to pay the Rental Fee when due; (ii) Exhibitor fails to comply with any of its obligations set forth, FIRST PARTY will have the right to automatically cancel all of the **SECOND PARTY'S** reserved exhibit booth space; Exhibitors will forfeit to FIRST PARTY any and all deposits and payments made to FIRST PARTY for said space. The exhibit booth space reserved for **SECOND PARTY** will be deemed returned to FIRST PARTY for use as it sees fit.

4. **CASUALTY:** In the event the Exhibition is canceled, delayed, or relocated, in whole or in part, as the result of a riot, strike, civil disorder, act of God, or any other cause whatsoever which is beyond the control of **FIRST PARTY, SECOND PARTY** will continue to be responsible for full payment of the Rental Fee due with the understanding that the event will be presented at a later date.

5. **EXHIBITOR'S REPRESENTATIVES:** Each Exhibitor organization must name one person to be its official representative, with authorization to enter into such service contract necessary for the installation and removal of exhibits and the provision of services, for which the **SECOND PARTY** will be responsible. **All personnel working in the exhibit are required to be registered with FIRST PARTY. Anyone not wearing an Exhibitor's pass will pay full admission. No more than three (3) people per booth are permitted at the show unless special arrangements have been made prior to the show with FIRST PARTY.** FIRST PARTY retains the right to eliminate any objectionable exhibits, persons, advertisement, souvenirs, or any other feature that will impair the standards of FIRST PARTY. No direct sales from booths will be permitted without prior approval from FIRST PARTY. Exhibitors participating in the bridal fashion show will receive one pass for each model to enter the show without charge. All others will be charged full price. Models under the age of 7 are allowed one parent to enter with them. All other people accompanying models will pay full price at the gate. It is the **SECOND PARTY'S** responsibility to inform Virginia McKean of Southern Elegance Bridal Shows, LLC, the number of models they will have in the show by September 14, 2008. Rehearsal time for the fashion show will be announced at a later date.

6. **SPACE AND POSTING RESTRICTIONS:** Exhibits must be confined to the exact space allocated. Circulars, publications, advertising matter, and all kinds of promotional giveaways may be distributed only within table spaces. Nothing will be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the buildings or furniture. Signs, rails, etc. will not be permitted to intrude into or over aisles. All exhibitors will assume responsibility for and hold FIRST PARTY harmless and defend it against any said damages to the facility. No microphones or loud speakers and only low music that will not disturb or disrupt any other exhibitor is permitted in booths.

7. **INDEMNIFICATION AND RELEASE:** **SECOND PARTY** will pay all costs and expenses arising from, and hereby expressly releases **FIRST PARTY** from, any and all liability for any injury, damage or loss to any person or property which may arise from **SECOND PARTY'S** rental and occupation of exhibit booth space at the Bridal Show. **SECOND PARTY** further agrees to indemnify and hold and save **FIRST PARTY** harmless from any loss or damage arising out of or in connection therewith, including without limitation, any damage or defacement of the exhibit booth, surrounding area of other Exhibition premises caused by any act or omission of **SECOND PARTY**, its employees, agents or guests in which case **SECOND PARTY** will pay to FIRST PARTY that amount required to repair, replace, or restore to original condition the damaged or defaced item or premises. **SECOND PARTY** will, at its own cost and expense, obtain all necessary insurance coverage to enable it to meet its foregoing obligations. **SECOND PARTY** further releases and discharges **FIRST PARTY** from any and all liability for any loss, injury, or damage to persons or property that **SECOND PARTY** may sustain while participating in the Bridal Show.

8. **NON-WAIVER:** The failure of FIRST PARTY to enforce at any time any of the provisions of this Agreement or to pursue any of its rights hereunder will not be construed as a waiver of any such provisions or the relinquishment of any such rights.

9. **AMENDMENTS:** **FIRST PARTY** reserves the right to make such changes, amendments and/or additions to these rules and regulations as it deems necessary.

10. **ELECTRICITY & BANNERS/SIGNS:** If **SECOND PARTY** requires **electricity for their exhibit area**, they are to purchase power directly from The Convention Center. All electrical equipment must be approved and special arrangements must be made with The Mobile Convention Center 208-2126 for electrical hookups. Arrangements to **HANG** any and all **banners & signs** will be made between **SECOND PARTY** and Mary Gordon Fonde of Mobile Convention Center - 208-2126.

I HAVE READ THE ABOVE AND COMPLY HEREWITH:

(VENDOR SIGNATURE) - Signature Required to Participate in Show.